Visual Matrix Introduces New Brand, New Product Plans, and More in First Half of 2022

This year we've been busy introducing lots of exciting developments in a renewed commitment to empower hospitality with an all-in-one technology solution for tackling market challenges, like labor shortages, and whatever the future may bring. Below is a quick look at what we've been up to so far this year. And we've still got six months to go!

90% OCCUPANCY

3 DEPARTURES

1) New Brand and Website
An outward sign of our renewed commitment to hoteliers

2) New Product Plans
One size does not fit all, so we now offer three packages: VM C (Core), VM+ (Core + more), and VM E (Enterprise)

3) MOP by Visual Matrix
MOP (Mobile Operating Platform) automates front desk, housekeeping, and maintenance operations and keeps teams connected and on the same page while on the go

4) Weekly Tip Sheets
Quick, helpful tips and news emailed to our hoteliers every week

5) First eBook
"Redefining the Role of the Property Management System in Hospitality Through Innovation and Collaboration" helps hoteliers avoid costly siloes of disparate systems by building a fully integrated tech stack

6) VM Community
An online community exclusively for Visual Matrix users to share ideas, learn from each other, and help guide the development of our hospitality operating system

7) Live Chat for Support
Ideal for busy front desk staff who need instant support using Visual Matrix, so they can focus on serving guests

8) EmpowerU
Online, classroom-style training to get new hotel staff up and running on Visual Matrix fast

9) Knowledge Base Expansion
We continue to grow our searchable online resource of how-to articles and videos about using Visual Matrix

10) New Releases
We've been busy with our MOP to Visual Matrix PMS integration and a new no-show tracking feature to increase revenue. Coming next is the rollout of a new look and feel of Visual Matrix – new UI/UX!

11) HTNG Express PMS Integration Spec V1.0
We've developed the first direct integration between two products, using the new HTNG Express PMS Spec V1.0

Want to learn more or schedule a 15-minute demo?

Visit visualmatrix.com

VISUAL MATRIX

Hospitality Operating System

Visual Matrix connects hoteliers to more features and capabilities through our growing roster of Integration Partners. Integrations are key!

Business Analytics
ProfitSword

Channel Manager
Best Western
eRevMax, Inc
SiteManager
SynXis
TravelClick
Vertical Booking

Door Locks
ASSA ABLOY
dormakaba
FLEXIPASS
MIWA

In-room Entertainment
World Cinema

MOP Partners
Anand Systems Inc
MSI (Jonas)
Opera
Sabre
SkyTouch
ChoiceADVANTAGE

Payments
Elavon
Fortis
Shift4

Latin America Integration Partner Reseller
Data Express

Marketing Automation
Clairvoyix

Connectivity - Wifi
BestComm
Hospitality WiFi
Intello Technologies
World Cinema
Spectrum Enterprise

Revenue Management
OTA Insight

3 VIP

15 ARRIVALS

MIN

COST

MAX